



G H RAISONI FOUNDATION SOCIETY'S

G H RAISONI COLLEGE OF COMMERCE, SCIENCE & TECHNOLOGY

(Recognized by Govt. of Maharashtra & Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University.)

Khasra No. 50, Plot No.1, Near CRPF Gate No. 3, Madhav Nagari, Nagpur-16.

Fax: +91-712-6630871

E-mail : ghrcst.ngp@raisoni.net Website : www.ghrcst.raisoni.net

Program Outcome (PO)

Course: BBA RTMNU

Upon graduating a student will be able to:

- 1. Understanding:** Understand broad business concepts and principles
- 2. Problem Identification:** To identify and define problems and opportunities
- 3. Decision Making:** To develop the ability to identify a business problem, isolate the key components, analyze and assess the salient issues, set appropriate criteria for decision-making and draw appropriate conclusion for the proposed solution.
- 4. Problem Solving:** Solving real- world business problem by applying Cross-functional business knowledge and technologies.
- 5. Technique usage:** Demonstrate use of appropriate techniques to effectively manage business challenges.
- 6. Ethics:** Recognize and resolve the ethical issues.
- 7. Effective communication:** Effectively communicate business issues, management concepts, plans and decisions both verbal and written form, using the appropriate supportive technologies.
- 8. Skills:** Blend analytical, logical and managerial skills with the technical aspects to resolve real world issues.

PRINCIPAL

G H Raisoni College of Commerce,
Science and Technology Nagpur



Engineering

Management

Law

Schools

Other Courses

■ NAGPUR ■ PUNE ■ JALGAON ■ AMRAVATI ■ AHMEDNAGAR ■ CHHINDWARA

RAISONI
GROUP OF INSTITUTIONS



G H RAISONI FOUNDATION SOCIETY'S

G H RAISONI COLLEGE OF COMMERCE, SCIENCE & TECHNOLOGY

(Recognized by Govt. of Maharashtra & Affiliated to Rashtrasant Tukadoji Maharaj Nagpur University.)

Khasra No. 50, Plot No.1, Near CRPF Gate No. 3, Madhav Nagari, Nagpur-16.

Fax: +91-712-6630871

E-mail : ghrccst.ngp@raisoni.net Website : www.ghrccst.raisoni.net

Program Specific Outcome (PSO)

BBA Program has been designed to prepare graduates for attaining the following outcome:

PSO1 Critical Thinking Skills: - Students are able to define, analyze and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials and data.

PSO2 Communication Skills: Students are able to conceptualize a complex issue into a coherent written statement and oral presentation

PSO3 Business Knowledge: Students can demonstrate business competences in domestic and global business through the study of major disciplines within the fields of business.

PSO4 Entrepreneurship and Innovation: Students can demonstrate the fundamentals of creating and managing innovation, new business development and high-growth potential entities.

PRINCIPAL
G H Raisoni College of Commerce,
Science and Technology Nagpur



Engineering

Management

Law

Schools

Other Courses

■ NAGPUR ■ PUNE ■ JALGAON ■ AMRAVATI ■ AHMEDNAGAR ■ CHHINDWARA

RAISONI
GROUP OF INSTITUTIONS